

ABSTRACT OF THE DISCLOSURE

An apparatus for supporting sport practice targets includes an elongate container having a sidewall defining an interior cavity with an elongate access opening extending through the sidewall to the interior cavity. A roll of flexible sheet material is disposed within the interior cavity of the container. The sheet material displays one or more graphics depicting sport practice targets. The sheet material has an extended position in which the sheet material extends through the access opening so that the graphics of sport practice targets are visible and a retracted position in which all but a remote peripheral edge of the roll of sheet material is retracted within the container. The sheet of material can be rapidly moved to the extended position for use and just as rapidly moved to the retracted position for storage..